

## Top Message : Corporate Philosophy

We will exert group-wide efforts to “*contribute to create a sustainable society.*”



### Corporate Philosophy

#### Creative Company

**Engage in the ongoing creation of businesses that society needs**

-Engage in everyday work in the spirit with which the company was established

-Create new businesses in the spirit of the founder for generations to come

-Every employee to exert efforts to become the leading player of a business that suits them

#### Circular Company

**Help others, get the best out of others, and share with others to make a constant loop of joy**

-Help each other and lend a hand to others to make your work more pleasant

-Use every material repeatedly, preserving their value for as long as possible

-Share the profit and joy with the people you live with

#### Company pursuing virtue

**Pursue the virtue of companies and people, in perpetuity**

-Don't choose the easy path but choose the path which serves others

-Do what others don't do by taking advantage of your distinctive qualities

-Be grateful for your life and don't be arrogant

Supervised by Mr. Yoshiharu Shimizu, Mirai Design Research Institute Enishiya  
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Destructive innovation requires every industry to redefine itself, and our company is no exception. To properly respond to this development, we are required not only to have broader views but also to take focused action. Effectively taking advantage of this ambivalence, we are committed to creating a unique business field of our own that cannot be categorized into any existing industry.

As a guiding principle of this commitment, we developed the “Sustainability Strategy” last year. We will support the foundation of social infrastructure by developing technologies which utilize/circulate resources and energy in a sustainable manner, and building a circular system, thereby enhancing the sustainability of society. By espousing our mission, which is to “contribute to create a sustainable society,” we are fully committed to synchronize our growth with the progress made toward a sustainable society, thereby justifying our reason to exist in society. In other words, we will be recognized in society as an “essential company” and create a positive loop whereby our economic value increases as our value in society increases. This is our basic principle set out in the sustainability strategy.

On the other hand, to prepare for unforeseeable changes, we must train our employees and also recruit new employees, as well as having a solid business foundation substantiated by appropriate governance. In addition, our growth foundation must be further strengthened by improving productivity and developing new technologies, new markets, etc. On top of this, we will nurture a corporate culture in which all employees take actions that are consistent with the corporate philosophy, the mission, strategies, key policies, and implementation plans on a daily basis, with both individuals and the organization growing together through our daily activities. The benefits created through this process will help build more alliances and more partnerships. By bringing these together, we will grow into a stronger organization that is full of positive energy.

**Go forward with a unified team.**

佐野富和

Tomikazu Sano  
President, Representative Director  
ENVIPRO HOLDINGS Inc.