

Contribute to Create a Sustainable Society

Corporate philosophy

Creative Company

Engage in the ongoing creation of businesses that society needs

- Engage in everyday work in the spirit with which the company was established
- Create new businesses in the spirit of the founder for generations to come
- Every employee to exert efforts to become the leading player of a business that suits them

Circular Company

Help others, get the best out of others, and share with others to make a constant loop of joy

- Help each other and lend a hand to others to make your work more pleasant
- Use every material repeatedly, preserving their value for as long as possible
- Share the profit and joy with the people you live with

Company pursuing virtue

Pursue the virtue of companies and people, in perpetuity

- Don't choose the easy path but choose the path which serves others
- Do what others don't do by taking advantage of your distinctive qualities
- Be grateful for your life and don't be arrogant

Supervised by Mr. Yoshiharu Shimizu, Mirai Design Research Institute Enishiya
Effective March 20, 2004

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Editorial Policy

This sustainability report is issued by ENVIPRO HOLDINGS Inc. The report describes the corporate philosophy of our group and our overall activities in non-financial areas including business strategies, environmental performance, and corporate governance. Some business prospects including our future plan are also presented here.

Scope of report

The report presents the activities of ENVIPRO HOLDINGS Inc. and the following nine subsidiary companies: ECONECOL Inc., NEWSCON Inc., 3WM Co., Ltd., Kuroda Recycle Co., Ltd., SYN ECO Inc., ASTOCO Inc., Toyo Rubber Chip Co., Ltd., VOLTA Inc., and Bright Innovation Co., Ltd.

Reporting period

July 2019 - June 2020
(The report includes some activities and plans beyond the period specified above)

Top Message

We will exert group-wide efforts to "contribute to create a sustainable society."



As we were coming across a major turning point in history caused by disruptive innovations, COVID-19 came out of the blue and has brought about enormous confusion. At the same time, the pandemic has shown its power of negating conventional wisdom and common sense, bringing forward the advent of digitalization and other necessary changes in many aspects of our lives and society. The pandemic also gave us the time to reflect on the way we have worked and ponder more than ever how the company should be run in the future. And most importantly, we have been pushed to a position of asking ourselves again the fundamental and long-term question: "For what purpose does our company exist?" I believe that the Almighty is testing and making sure that we are truly pursuing to be a player strongly needed by society in our own business areas.

If we genuinely commit ourselves to our mission to "contribute to create a sustainable society," we should be able to keep moving forward, even if we may face whatever turbulence or adversity on the way. Under the present circumstances, we must promote concrete actions further toward the realization of the mission, in order to overcome the COVID-19 turmoil and come out as a stronger survivor.

The best example of such actions is to help create a circular economy. I have come to believe that transformation to an advanced manufacturing company producing high-quality raw materials and articles out of waste and scrap is the theme that we should focus on above anything else, in order to realize our mission.

At this major historical juncture that has been brought forward unexpectedly by the pandemic, we will be pushing ourselves to synchronize the sustainable growth of our company with that of the society and to find our reason for being in helping creating a circular economy as an important element in sustainable social development.

I see it my responsibility to further increase the social, environmental, and economic values of our company, and to reinforce the governance that would ensure their sustainability. Equally important for me to do is to "build a platform" filled with good-quality energy on which the employees and many other stakeholders of ours will be working energetically. With firm resolve, I will execute these responsibilities of mine.

It is because precisely there must lie our reason for being of contributing to creation of a sustainable society.

Always smile and work for keeps... Go forward

佐野富和

Tomikazu Sano
President, Representative Director